



THE CREATOR OF THE EXHIBITION
INDUSTRY IN CHILE

www.fisa.cl



MORE COMMITTED THAN
EVER TO THE COUNTRY'S
ECONOMIC REACTIVATION

- Tradition
- Endorsement
- Seriousness
- Professionalism
- Trajectory
- Vision
- Innovation

WITH MORE THAN 80% OF THE MARKET OF B2B EXHIBITIONS IN CHILE



1st International Fair
of Santiago
1962



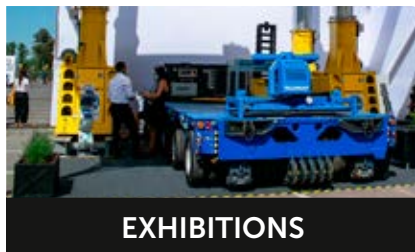
We gather
annually
200,000 visitors



Our clients
**5,000 exhibiting
companies per year**

Business without Borders

Our international gatherings are associated with the main sectors of the economy, in order to strengthen trade relations for the transfer of technologies and knowledge for the economies of Chile and Latin America.



Professional B2B and B2C events that promote innovation, technological solutions, competitiveness, efficiency and sustainability.



+ 10,000 attendees a year participate in analysis and debates on sectorial issues, given by speakers of recognized experience.



+ 4,000 meetings at each fair bring together + 600 executives generating new contacts, markets and national and international business opportunities.

WE ARE PART OF THE GL events GROUP



GL events Group
in numbers and
divisions

Bringing people together

With more than 40 years of experience and offices on 5 continents, in 26 countries, GL events is the world's leading integrated actor in events.



Founded in
France
1978



Listed
Since
1998



Collaborators in
the world
10,000



Income
2022
€ 1.315 mill.



Services for events, logistics and
infrastructure



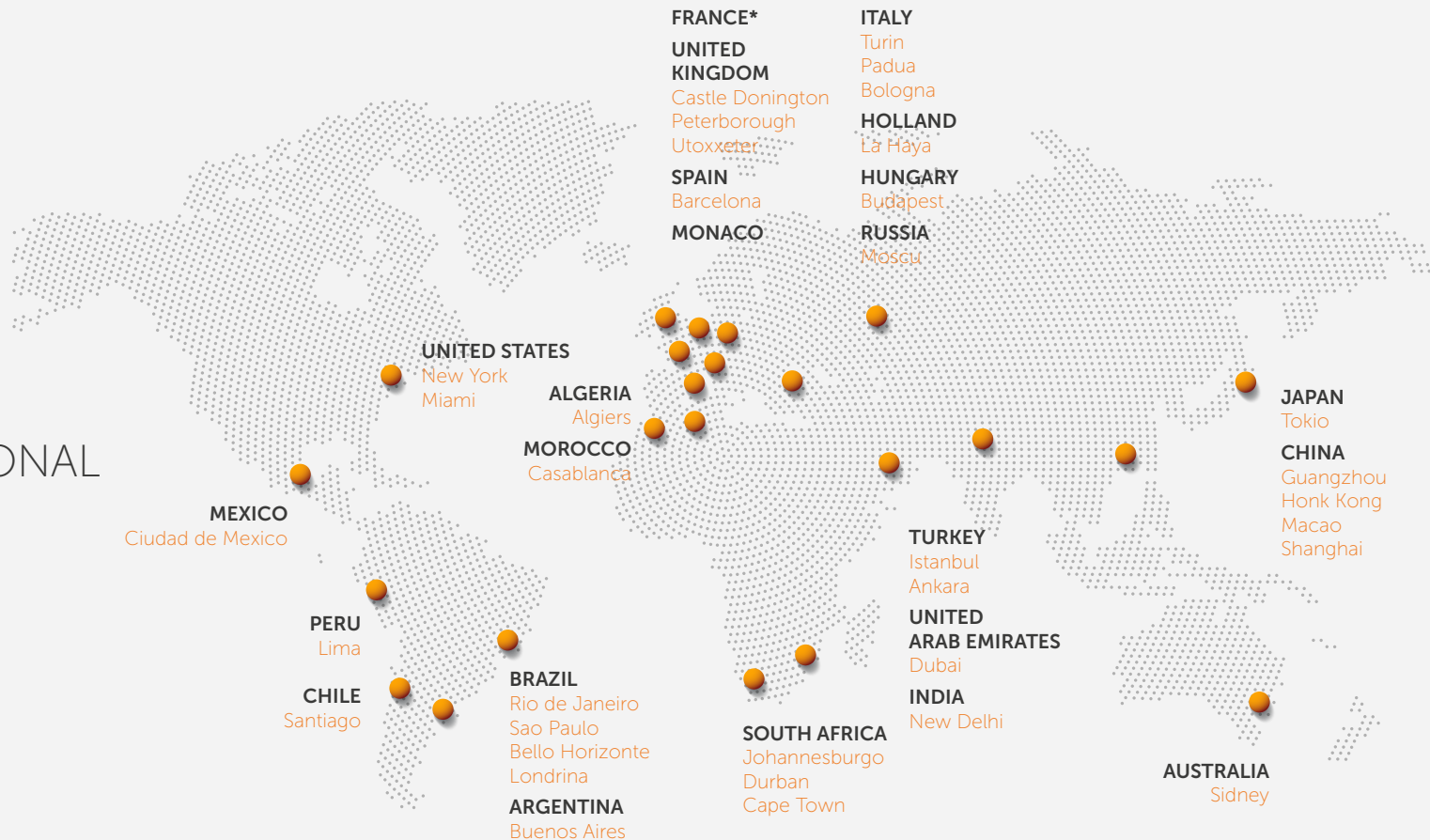
Venue management



Organization of Exhibitions and
Congresses



A WIDE INTERNATIONAL NETWORK



***FRANCE**

Amiens, Clermont-Ferrand, Lyon, Metz, Paris, Roanne, Saint-Étienne, Strasbourg, Toulouse, Valenciennes, Vannes, Bordeaux, Cannes, Ile-de-France, Lille, Marseille, Nantes, Poitiers, Rennes





OUR ECONOMIC IMPACT

+US\$ 35 million annually.
+US\$ 7 million in business tourism income.

WE COUNT WITH

strong institutional support from the public and private sector, trade associations, chambers of commerce, embassies and national and international strategic partners.

EMPLOYMENT

We generate +3,800 direct jobs and +9,000 indirect with our exhibitions.

WE GATHER ANNUALLY

+200,000 visitors
+5,000 exhibiting companies
+ 5,000 brands
+60 countries

PRESS

We manage +US\$ 1,5 mill in media appearances and advertising.

WE BRING TOGETHER THE MOST IMPORTANT PRODUCTIVE SECTORS IN THE COUNTRY

Reactivating the different sectors of the economy with exhibitions and professional conferences of the highest level, in a face-to-face and virtual way.

**Mining • Maritime-Port • Health • Real Estate •
Construction • Infrastructure • Tourism •
Security • Mountain • Defense • Naval Industry •
Aquaculture-Fisheries • Logistics, among others.**

- Expomin
- Trans-Port
- Expo Hospital
- SeguridadExpo
- Expo Vivienda
- Edifica
- ExpoAndes
- Kid Expo
- Mountain Fest
- Village Iron Man Pucón
- Exponaval
- Feria Fisa
- Enloce
- Cfia
- AquaSur
- Acte
- Lantern Festival



PORTFOLIO 2023

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MARCH 29 - 30
Hotel Dreams Punta
Arenas, Magallanes

1st Workshop and seminar on technologies for the sustainability of the aquaculture industry.
www.aquasur.cl



APRIL 24 - 27
Parque Fisa,
Santiago

17th Exhibition and International Congress for Latin American Mining.
www.expomin.cl



JUNE 28 - 30
Metropolitan Santiago

1st International Exhibition and Congress of the World of Hydrogen in Chile.
www.hyvolution.cl



JULY 26
Metropolitan Santiago

9th International Congress and Exhibition of the Maritime and Port Industry for Latin American.
www.trans-port.cl



10 AGOSTO
Hotel Enjoy, Puerto Varas

Los actores más relevantes del sector se reúnen en la Experiencia Gastronómica "Conectándonos desde la Acuicultura".
www.aquasur.cl



PORTFOLIO 2023

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SEPTEMBER 12 - 14
Metropolitan Santiago

11th Exhibition and Conferences of Medical Technology Companies, Clinical-Hospital Equipment and Solutions for the Health sector.
www.expohospital.cl



OCTOBER 24 - 26
Metropolitan Santiago

International Congress and Fair for Innovation and Technologies in Agri-food.
www.cfiagrotech.cl



NOVEMBER 7 - 9
Metropolitan Santiago

7th International Exhibition on Comprehensive Security.
www.seguridadexpo.cl



NOVEMBER 22
Museo Marítimo Nacional
Valparaíso

7th Meeting of the Port Logistics and Foreign Trade Industry.
www.enloce.cl



DECEMBER 1 - 3
Metropolitan Santiago

XXV Feria de Proyectos Inmobiliarios, Inversión, Financiamiento y Hogar.
www.expovivienda.cl



GL events Group commitments and values



- Develop **alternative and sustainable** product and service offers
- Be part of a **circular economy**
- **Reduce our Greenhouse Gas** emissions



- **Encourage** and sustain the commitment of our employees
- Promote **diversity and inclusion**
- **Guaranty Health & safety** in the workplace



- **Animate** our territories and professional sectors
- Be **active in the local value** creation
- **Purchase sustainably** and responsibly



- **Comply with the rules** of business conduct
- Be an actor in the **prevention of corruption**
- **Ensure ethics** in our relations with third parties



- **Guaranty safety, including health,** for all our stakeholders
- **Comply with the directives** of the authorities
- To be a **recognized and quality player**



LET'S TALK!



info@fisa.cl



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[Av. Nueva Costanera 4040, Vitacura, Santiago - Chile](#)



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